

MEDIA RELEASE

The Ocean Collective Summit returns to unite businesses in ocean conservation



Famed aquanaut and environmental advocate Mr Fabian Cousteau speaking at The Ocean Collective Summit last year. He will be delivering the keynote for this year's edition.

[Photo: The International SeaKeepers Society Asia]

[SINGAPORE, 5 September 2024] – The third edition of The Ocean Collective Summit (TOCS) 2024 will be held on 17th and 18th October 2024 at the Sheraton Towers Hotel in Singapore. Organised by The International SeaKeepers Society (SeaKeepers) and The Fabien Cousteau Ocean Learning Centre, the annual summit brings together conservationists, business leaders, and policymakers to advance the shared objective of protecting the world's oceans.

Themed “Uniting Businesses in Ocean Conservation”, TOCS 2024 will serve as a knowledge-sharing platform for industry leaders and change makers to discuss the emerging challenges and opportunities in the blue economy and marine conservation.

Notable speakers include Mr Chavalit Frederick Tsao, Chairman of the century-old business TPC (Tsao Pao Chee), who will discuss balancing economic growth with environmental protection in maritime trade. Mr Fabien Cousteau, famed aquanaut and environmental advocate, will deliver the keynote address, which will focus on the intersections between science, technology, and marine conservation.



In addition, Professor Lawrence Loh, Director of the Centre for Governance and Sustainability at NUS Business School, will lead a Sustainability Bootcamp that guides participants in efficiently adopting eco-conscious practices into their business operations. Ms Janet Shum, Sustainable Investing Specialist, APAC at Citi Wealth, and Ms Celine Schulze, Co-Founder and Managing Partner of Narwhale Ventures, will also share their insights on investing in the blue economy.

Charting the future of marine conservation

TOCS will also be a dynamic platform for changemakers who are leading action and driving innovation within their sectors and communities. The summit will spotlight cutting-edge solutions at the *Innovative Solutions Showcase*, including pioneering developments in lithium-ion batteries and optimising nano-fibre technology and robotics for marine conservation.

At the *Ocean Innovators Challenge*, three aspiring young ecopreneurs will present their new circular economy solutions to vie for mentorship opportunities to help scale their sustainable ventures.

In addition, the summit will host thought-provoking panel discussions on the complexities of embedding sustainability, including trends in ecotourism, aquaculture, and blue financing solutions. By spotlighting best practices in the industry as well as the inspiring stories of ecopreneurs in and around the region, the summit aims to highlight the need to develop new strategies that address current challenges and drive long-term environmental and economic balance.

To cap off the summit, participants will engage in a collaborative action planning session, designed to empower the community to formulate actionable plans to drive meaningful marine conservation efforts within their organisations.

Mr Julian Chang, President of The International SeaKeepers Society Asia, said: “This summit is about creating waves of change and forming a collective commitment towards protecting our oceans for future generations. By bringing together thought leaders from public, private, and non-government sectors to discuss tangible solutions for ocean conservation, we believe that TOCS 2024 will serve as a powerful catalyst for change.”

Registration for the summit closes on 30th September 2024. For more information, please see **Annex A** below or visit www.theoceancollective.net.

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About The Ocean Collective Summit

The Ocean Collective Summit (TOCS) is a knowledge-sharing conference that serves as a platform for public institutions, private organisations, and non-government agencies to discuss critical marine conservation issues.

Initiated by The International SeaKeepers Society, the conference is held in collaboration with Fabien Cousteau; the Founder of The Fabien Cousteau Ocean Learning Centre and Proteus Ocean Group; and famed for his work as an Aquanaut, Oceanographic Explorer and Environmental Advocate.

TOCS aims to bring a focus on the ocean and its intricate connections to life and all the inhabitants of our planet, Earth. Through its annual conference, TOCS will gather thought leaders in the marine conservation space to raise awareness, educate, and inspire action to work collectively towards a more sustainable future.

For more information, please visit <https://theoceancollective.net/>

About The International SeaKeepers Society

The International SeaKeepers Society (SeaKeepers) is a non-profit marine conservation organisation that strives to enhance understanding of the oceans, advocate for critical ocean issues, as well as promote oceanographic research, conservation and education.

Founded in 1998 by a small group of yacht owners concerned about the deterioration of our natural environment, SeaKeepers runs several yacht-involved programmes that enable the yachting community to support oceanographic research and conservation efforts. The organisation also collaborates with like-minded organisations, academic institutions, government agencies, and scientists.

The International SeaKeepers Society expanded into Asia in 2016 with the SeaKeepers Asia chapter, under the leadership of Board Member and Asia President Julian Chang. The International SeaKeepers Society Asia aims to raise awareness about the region's status, fostering appreciation and dedication to the preservation, conservation, and restoration of the marine environment and ecosystem whenever feasible.

Motto: Research. Educate. Protect and Restore.

For more information, please visit <https://www.seakeepers.org/>

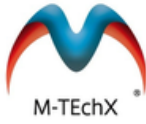
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The Ocean Collective Summit 2024 is proudly brought to you by:



Annex A: Programme Agenda for The Ocean Collective Summit 2024*

Day 1: 17 October 2024

Time	Session
9:00 AM - 9:15 AM	Commencement of The Conference
9:15 AM - 9:30 AM	Opening Address <i>Jay Wade</i>
9:30 AM - 10:00 AM	Welcome Address
10:00 AM - 10:30 AM	Opening Keynote – Strategies for Safeguarding Our Oceans: Integrating Technology, Science, and Business <i>Fabien Cousteau</i>
10:30 AM - 12:00 PM	Innovative Solutions Showcase
12:00 PM - 1:00 PM	Lunch
1:00 PM - 1:30 PM	Navigating the Blue Economy <i>Dr. Meri Rosich</i>
1:30 PM - 2:00 PM	Challenges and Opportunities of Eco Tourism <i>Hani Nusantari</i>
2:00 PM - 2:30 PM	Balancing Growth and Environmental Protection in Maritime Trade <i>Chavalit Frederick Tsao</i>
2:30 PM - 3:15 PM	Sustainable Business Bootcamp <i>Prof Lawrence Loh</i>
3:15 PM - 3:30 PM	Coffee Break & Networking Session
3:30 PM - 5:00 PM	Ocean Innovators Challenge
5:00 PM - 5:15 PM	Day 1 Recap & Networking Session

*Programme is subject to changes. For more information, visit www.theoceancollective.net

Day 2: 18 October 2024

Time	Session
9:00 AM - 9:15 AM	Commencement of The Conference
9:15 AM - 10:00 AM	Fireside Chat – Rethinking Sustainability: Tackling Resource Depletion <i>Fabien Cousteau, Nicholas Fang</i>
10:00 AM - 10:45 AM	Investing in a Sustainable Blue Economy <i>Ms Janet Shum, Ms Celine Schulze</i>
11:00 AM - 12:00PM	Exploring Blue Food Solutions <i>Mihir Pershad, Dirk Eichelberger</i>
12:00PM – 1:00PM	Lunch
1:00 PM - 1:45 PM	Mobilising the Community for Environmental Protection
1:45 PM - 3:45 PM	Collaborative Action Planning Session
3:45 PM - 4:15 PM	Conference Wrap-Up & Closing Remarks <i>Fabien Cousteau, Julian Chang</i>

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